

## Internship Opportunity

SEO & Wordpress Intern  
Girona, Spain

### The Opportunity

International Real Estate Partners IREP offers an excellent opportunity in our Spanish office to further develop your business and digital marketing skills in a fast-growing dynamic international company.

IREP offers a broad range of services - our 5 key pillars are Assets / Energy / Sustainability /Property and Return on Investment. We strive to become a world leading boutique facilities management and consultancy company as we integrate design, projects, facilities, energy, environmental and lifecycle management. We operate in more than 40 countries across the Middle East, Africa, Asia-Pacific, India, the Americas and Europe and we are continuously expanding. This role will be based in our office in Girona, Spain.

### The Role

We are looking for a self-starter, a dynamic individual with attention to detail who can work independently with minimal supervision. The SEO & Website Intern will be responsible for implementing and managing IREP's SEO strategy, driving traffic to the website and reporting on KPIs. Successful candidates will have strong technical knowledge about current trends in SEO and must be able to identify technical SEO issues within sites.

### Tasks and responsibilities:

- Drive targeted traffic to IREP's website
- Identify and fix technical SEO issues within the website using Wordpress
- Conduct keyword research, analyses and competitor research
- Optimize existing content on the website
- Monitor and report on keyword performance and propose improvements
- Identify new opportunities to increase client visibility and search engine ranking
- Set up PPC campaigns

### Requirements:

- Undergraduate
- Fluency in English
- Spanish beneficial but not essential
- IT proficient
- Strong knowledge of SEO
- Knowledge of link building
- Good command over Google Analytics, Google Ads, Google Keywords, PPC
- Familiar with Wordpress and SEO tracking tools
- Good knowledge of ON and Off-Page SEO
- Have a passion for the world of SEO/PPC/SEM and digital marketing

## **What you will gain from the placement?**

- Training in Business English
- Develop your business and/or language skills for future employment
- Working with an international team
- Opportunity to work on individual projects and as part of a team
- Enjoy the cultural experience of living and working in Spain
- Potential for full time employment after graduation in the Spanish office or working remotely from Bulgaria

## **Conditions**

- Start date would be as soon as possible.
- Be enrolled in the Erasmus program.
- No remote working.
- Minimum 6-month placement period but preferably 12 months.
- Working hours: Monday to Thursday: 9-2, 3-6 and Friday 9-2.30pm (37.5 hours)
- The student will have an official work contract with IREP during the placement period
- Students normally receive an ERASMUS grant but in addition we provide a monthly salary of 500 EUR
- Assistance to set up bank account and obtaining Spanish National Insurance number (NIE)
- The student will be covered by the Company Liability Insurance while working in the office
- The student must be a European citizen to legally work in Spain

## **How to apply?**

To apply for this role please send a copy of your CV in English and a short explanation why you are suitable for this role to Mira Dobрева at [mira.dobрева@irepartners.com](mailto:mira.dobрева@irepartners.com)

To find out more about the company please visit our website <https://irepartners.com/>