



COURSES IN FOREIGN LANGUAGES for ERASMUS INCOMING STUDENTS

2022/2023

Faculty of Philosophy

Faculty coordinator: Assoc. Prof. Boris Popivanov, PhD - bpopivanov@phls.uni-sofia.bg

Programme: Cultural Studies in a Regional Context

Department coordinator: Assist. Prof. Vyara Kalfina, kalfina@phls.uni-sofia.bg

Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester (winter/ summer)	ECTS	Workload (hours)			Lecturer's name	Lecturer's E-mail
						Lectures	Seminars	Practical work		
FFC930121 E002	Politics of Memory and Memory Cultures in Post-communist Context	English	MA	winter	5	45	15		Prof. Dr. Daniela Koleva	koleva@phls.uni-sofia.bg

Short description of the course (in the language of instruction): Combining lectures with discussions of key texts and the work on an individual project, students will familiarise themselves with the theoretical prerequisites of Memory Studies and some current trends in the development of this interdisciplinary field. A few cases will be examined, related to the construction of national and transnational memory in post-communist contexts, urban memoryscapes, the digital turn, etc.

Requirements for enrollment: YES

If any, please describe the specific requirements: The course will start if there are at least 5 persons enrolled.

Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester (winter/ summer)	ECTS	Workload (hours)			Lecturer's name	Lecturer's E-mail
						Lectures	Seminars	Practical work		
FFC930121 E007	Anthropology of Digital Media	English	MA	summer	4	30	15		Assist. Prof. Dr. Niya Neykova	nia_neykova@abv. bg

Short description of the course (in the language of instruction): The course introduces the anthropological approach to the study of digital media. As a discipline with a special interest in the everyday practices of ordinary people, anthropology is mainly focused on the perception of the media message and its appropriation in everyday life. The latest developments in the field of media anthropology on digital cultures will be considered in their interrelation to classical debates on traditional media. Overall, the course covers three topics: a) the issue of technology (domestication of technology in everyday life, the cultural changes it brings, new forms of community, the debate on technological determinism); b) audiences (traditional audience surveys, passive audiences against creative appropriation of media messages and active audiences, coding/decoding theory, quantitative and qualitative audience research); c) the change of audiences in the digital age (the issue of participation, civil media, alternative media, etc.). At the same time, the method of Internet anthropology (or also known as virtual ethnography, digital anthropology or netnography) will be introduced as a practical work. Along with global events, examples from the regional media context will be considered.

Requirements for enrollment: YES

If any, please describe the specific requirements: The course will start if the MA Programme starts and there are at least 5 persons enrolled.

Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester (winter/ summer)	ECTS	Workload (hours)			Lecturer's name	Lecturer's E-mail
						Lectures	Seminars	Practical work		
FFC930121 E005	Cultural Heritage in Southeastern Europe: Critical Perspectives	English	MA	winter	5	45	15		Assist. Prof. Dr. Ivo Strahilov	i.strahilov@phls.un i-sofia.bg

Short description of the course (in the language of instruction): The aim of the course is twofold. On the one hand, it introduces major concepts, approaches, and current debates in critical heritage theory. On the other hand, drawing upon particular empirical examples, it examines the heritage dynamics in the Balkans and its entanglements with European and global actors and tendencies. The focus is on contemporary processes of heritage-

making and renegotiation, but the historical context is also considered. The tensions between the dominant heritage discourse and the alternative and subaltern heritage practices are also of key pertinence.

Requirements for enrollment: YES

If any, please describe the specific requirements: The course will start if there are at least 5 students enrolled.