

at Sofia University

2018/2019 academic year

FACULTY OF CLASSICAL AND MODERN PHILOLOGY

Faculty coordinator: Assoc. Prof. Galina Sokolova,

Programme: Semiotics, Language and Advertisement

Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester	ECTS	Number of hours			Lecturer/s's name	Lecturer/s's E-mail
						Lectures	Seminars	Practical work		
	Language and Culture	English	MA	Winter	4	30			Prof. Maxim Stamenov	<a href="mailto:maxstam@bas.bg">maxstam@bas.bg</a>

**Short description of the course:**

The purpose of the course “Language and Culture” is to offer students an introduction to and overview of the problem area in question. If we assume that culture is “an historically transmitted pattern of meaning embodied in symbols, a system of inherited conceptions expressed in symbolic forms” (Geertz 1973, 89), the main means for both its maintenance and transmission becomes natural language. If this is the case, language is the most faithful medium of representing the nature and phenomenology of culture both in its universal and culture-specific trends and patterns. And an orientation into the nature and the scope of mutual interpenetration of language and culture is of foundational significance for becoming successful performer in the arts, humanities and media in the age of globalization.

The basic orientation of the course is in terms of the academic disciplines of cultural anthropology and linguistic semantics. As a reference literature students are encouraged to consult and work with some of the newest and most popular textbooks dealing with the problems of culture and language currently available in English. The curriculum is, correspondingly, oriented to be compatible with the courses on the subject offered in the leading universities world-wide.

**Requirements for enrollment: YES.**

**If any, please describe the specific requirements: Course Introduction to Linguistics.**

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						Lectures	Exercises/ Seminars	Practical work		
	<b>Language and Emotion</b>	<b>English</b>	<b>MA</b>	<b>Summer</b>	<b>2</b>	<b>30</b>			<b>Prof. Maxim Stamenov</b>	<a href="mailto:maxstam@bas.bg"><u>maxstam@bas.bg</u></a>

**Short description of the course:**

The aim of the course “Language and Emotion” is to offer general orientation in the subject area dealing with the interfaces of language and emotion. For a long time the subject did not steal the limelight of both linguists and psychologists of emotion, but during the last two decades it became an area of intensifying research efforts. During this period the focus of interest was mainly centered on the relationships between language and emotion via cognition and, correspondingly, the so called cognitive theories and models of emotional processes and representations. Here, instead, the subject will be represented in a wider context, i.e., providing students with knowledge and orientation not only about the relationships between cognition and emotion, but also about perception and emotion and action/behavior and emotion, as they become mediated and represented by the means of natural language.

During the course the students will work with a selection from the most representative literature on the subject currently available in English. The accent will be made on the development of a non-reductive taxonomy and phenomenology of the relationships between language and emotion from the viewpoints of psychology of emotions and linguistic semantics. The interface of language and emotion when taken into account and enacted optimally during interactions in society is supposed to develop and maintain the attitudes of sincerity and trust between the communicants. And the latter are the basis of persuasive expression in the media and arts.

**Requirements for enrollment: YES:**

**If any, please describe the specific requirements: Course Introduction to Linguistics.**