

COURSES IN FOREIGN LANGUAGES for ERASMUS INCOMING STUDENTS

at Sofia University

2018/2019 academic year

Faculty Faculty of Journalism and Mass Communication

Faculty coordinator: Assoc. Prof. Efrem Efremov

Programme: Journalism, PR, others

Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester	ECTS	Number of hours			Lecturer/s's name	Lecturer/s's E-mail
						Lectures	Seminars	Practical work		
	Effective communication and audiovisual services	English	BA/MA/PhD	summer	4+1	45	15		Assoc. Prof. T. Petrova	

Short description of the course:

The course aims to provide a synergy between theoretical knowledge of international relations and practical tools of international journalism; to advance students' knowledge of the principles and problems of the international news coverage; to develop skills in analysing media content; to develop skills in writing, reporting and editing international news stories.

Requirements for enrollment: NO

If any, please describe the specific requirements:

Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester	ECTS	Number of hours			Lecturer/s's name	Lecturer/s's E-mail
						Lectures	Exercises/ Seminars	Practical work		
	New media	English	BA/MA/PhD	summer	5	45	15		Assoc. Prof. T. Petrova	

Short description of the course:

The course aims to advance students' knowledge and understanding of the challenges in covering EU issues; to provide knowledge of the process of Europeanisation of national public spheres and the role of media; to develop skills in writing, reporting and editing news stories on topical European issues.

Requirements for enrollment: NO

If any, please describe the specific requirements:										
Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester	ECTS	Number of hours			Lecturer/s's name	Lecturer/s's E-mail
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	TV Programming and Media Landscape	English	BA/MA PhD	1	4+1	60	0		Assoc. Prof. T. Petrova	
Short description of the course:										
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	Theories of Mass Communication	English	BA/MA PhD	1	4+1	45	15		Assoc. Prof T. Petrova	
Short description of the course:										
The course aims to advance students' knowledge and understanding of the challenges in covering EU issues; to provide knowledge of the process of Europeanisation of national public spheres and the role of media; to develop skills in writing, reporting and editing news stories on topical European issues.										
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						Lectures	Seminars	Practical work		
	TV COMMUNICATION	English	BA	summer	6	60			Lilia Raycheva	

Short description of the course:

The aim of the course is to provide the advanced undergraduate with an understanding of important issues surrounding the media's role in a diverse range of societies. The course encompasses the media functioning as well as their structure and management in administrative, technological, economic, aesthetic and regulatory aspect in creating TV productions.

Requirements for enrollment: NO

If any, please describe the specific requirements:

Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester	ECTS	Number of hours			Lecturer/s's name	Lecturer/s's E-mail
						Lectures	Exercises/ Seminars	Practical work		
	TV PROCESS	English	BA	winter	4	45	15		Lilia Raycheva	

Short description of the course:

The course aims to give theoretical basis and practical knowledge about the specifics of the screen language system (vision, sound, montage) and to prepare students to think in audiovisual images and to understand the semantics of screen expression.

The tasks of the course include:

- presenting the characteristics of all technological means of expression using screen system;
- providing detailed information on the aesthetic vision, sound and editing;
- outlining the challenges of the ICT to the aesthetics of the screen language system.

Requirements for enrollment: NO

If any, please describe the specific requirements:

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						Lectures	Exercises/ Seminars	Practical work		
	GLOBALIZATION AND NEW MEDIA	English	MA	winter/ summer	3	20			Lilia Raycheva	

Short description of the course:

The course aims to give theoretical knowledge about the diffusion of modern media systems and their characteristics in the new global convergent environment. This includes information on technology platforms, business models, organization of production, diversity of content, audience segmentation, forms of regulation.

Requirements for enrollment: NO

If any, please describe the specific requirements:

Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester	ECTS	Number of hours			Lecturer/s's name	Lecturer/s's E-mail
						Lectures	Exercises/ Seminars	Practical work		
	MEDIA CONVERGENCE	English	MA	winter/ summer	3	20			Lilia Raycheva	

Short description of the course:

The course aims to give theoretical knowledge on the media convergence in contemporary ICT driven world. This includes information on technology platforms, business models, organization of production, diversity of content, audience segmentation, forms of regulation.

Requirements for enrollment: NO

If any, please describe the specific requirements:

Course code	Course title (in English)	Language of instruction	Course offered to BA/BS, MA/MS, PhD	Semester	ECTS	Number of hours			Lecturer/s's name	Lecturer/s's E-mail
						Lectures	Seminars	Practical work		
	Media and Social Conflicts	English	BA	winter/ summer	4	30	15		Assoc. Prof. Lulivera Krusteva, Ph.D	
	Medien und soziale Konflikte	German								

Short description of the course

The main topics in the course are: aspects of the most advanced theories of public communication and social conflicts and their manifestations in contemporary society. The task of the course students should be familiar with basic sociological scales for reporting public trust in the Media, in the Institutions and journalistic coverage of the Social Conflicts. Emphasis is placed on the types of social conflicts and their forms of manifestations, of taboos and deficits in public communication. Discussed are also some aspects of journalistic investigation related to manifestations of social conflicts and the syndrome of non-communicativeness.

Requirements for enrollment: NO

If any, please describe the specific requirements:

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	Social Creativity and Discourse Analysis Soziale Kreativität und Diskursanalyse	English German	BA	winter/ summer	4	30	15		Assoc. Prof. Lulivera Krusteva, Ph.D	

Short description of the course:

The main topics in the course are: aspects of the most advanced theories of Media discourse analysis and social creativity, the functions of Journalism, the public communication and their manifestations in contemporary society. The course familiar with basic sociological scales for reporting public trust in the Media and thesis of framing news, media taboos, journalistic coverage of the topics.

Requirements for enrollment: NO

If any, please describe the specific requirements:

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	Media & PR Skills	English	BA/BS	1 st semester	3	30			Assoc.prof. Manuela Manliherova	

Short description of the course:

The course encompasses the media outlets function as their structure and management in administrative, economic, creative and regulatory aspects. The process of concentration, convergence and digitalization premises the necessity of steady legal, technological and financial security of the multiple media sources, thus aiming to protect the public interest and to sustain the professional standards in the media practice.

The course is elective in the "EU Politics and Policies" module of BA "EU and European Integration", Faculty of Classical and Modern Philology

Requirements for enrollment: NO

If any, please describe the specific requirements:

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	INTERNATIONAL POLITICS IN THE MEDIA	English	BA, MA, PhD	summer / winter	4	30	15		Prof. Maria Neikova, PhD	

Short description of the course:

The course aims to show the students how international journalism connects theory with everyday life of international relations. The aim of the course is also to present to the novice journalists a broader framework for understanding international events and processes and the writing on them, as well as analyzing media content on foreign topics. The more advanced students the course provides with theoretical and methodological approaches to media coverage of contemporary contradictory world.

Requirements for enrollment: NO

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	THE BALKANS IN THE CONTEMPORARY INTERNATIONAL RELATIONS	English	BA, MA, PhD	winter	5	45	15	Paper on a chosen topic	Prof. Maria Neikova, PhD	

Short description of the course:

The course offers the students broad knowledge about the historical development of regional international relations and their current status, while directing students' attention to important current trends. It offers the students a syncretic interpretation built from the history of international relations in the Balkans, the theory of international relations and concrete examples of contemporary international relations on the peninsula, from the foreign policy of the Balkan countries as an environment for the system of regional international relations.

Requirements for enrollment: NO

If any, please describe the specific requirements:

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						Lectures	Seminars	Practical work		
3342	World Politics in Media	English	BA/BS, MA/MS	winter	6	30			Assistant Professor Ralitsa Kovacheva, PhD	rkovachev@uni-sofia.bg

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3126	Media Coverage of the EU	English	BA/BS, MA/MS	winter	2		20		Assistant Professor Ralitsa Kovacheva, PhD	rkovachev@uni-sofia.bg

Short description of the course:

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